

## BUILDING A SMART NATION WITH TANGIBLE BENEFITS FOR OUR CITIZENS AND BUSINESSES

### Factsheet – Smart Nation Showcases

1. The Smart Nation and Digital Government Group (SNDGG) will be rolling out a number of Smart Nation showcases for Singaporeans to experience and understand the uses and benefits of digital technology.
2. These showcases seek to:
  - a) Demonstrate how Singapore's Smart Nation initiatives have come together, and become integrated into our daily lives;
  - b) Generate awareness and understanding of Singapore's Smart Nation initiatives, and how they benefit citizens and businesses;
  - c) Enable local and overseas visitors to experience technological innovations through visually-engaging and interactive exhibits, and generate interest in technology across all age groups;
  - d) Encourage more citizens to join us in co-creating digital solutions for Singapore.

### **CityScape@URA**

3. **CityScape@URA** is a Smart Nation showcase that is seamlessly integrated into the newly-furbished URA Gallery. It is open to Singaporeans and foreign visitors to learn about how digital technology has been integrated into the city to enhance the way Singaporeans live, work and play. It will be launched in July 2020. Through a series of interactive stations and displays, CityScape aims to provide an overview of Singapore's Smart Nation initiatives. Visitors to CityScape will learn about how technology:
  - a) supports the planning of towns and amenities;
  - b) is embedded into our infrastructure to benefit citizens and businesses;
  - c) helps attract technology companies and talent to Singapore, and secure Singapore's place as a thought leader on Smart City innovations.

### **PlayScape@Science Centre**

4. **PlayScape@Science Centre** is jointly developed by SNDGG and Singapore Science Centre. Through interactive play and immersive activities, PlayScape will showcase how the technology behind Smart Nation initiatives work. It aims to:
  - a) demystify technology and encourage everyone to learn more about how things work;
  - b) help people understand technology is transforming the way we work, live and play;
  - c) inspire the young to be curious about future technology.

Stations will highlight: Artificial Intelligence, biometrics, geospatial technology, virtual reality, robotics, blockchain technology, sensors, as well as user experience & design. PlayScape will be launched in December 2020.

## **Smart Nation Builder**

5. **Smart Nation Builder** is a roving showcase for citizens to co-create digital products and services with us. It is a custom-built truck with stations designed to (a) collect feedback and suggestions about user-journeys (b) vote on the best digital solutions for existing projects (c) gather feedback with SCOPE.

6. Smart Nation Builder is an extension of the current Smart Nation Co-creating with our People Everywhere (SCOPE) modality. While SCOPE gathers public feedback using prototypes, wireframes or beta versions of services, Smart Nation Builder brings in users further upstream at the development process. This allows engineers to better understand the challenges citizens face along the entire service journey, and fine-tune the product development process (i.e. conceptualisation, solution selection, and implementation). Everyone can be a Smart Nation Builder as they join in the process of ideating, designing, and validating innovative services that improve our day-to-day living. Smart Nation Builder will be launched in May 2020.

####

### **For media enquiries, please contact:**

Goh Yu Chong  
Senior Manager, Adoption and Engagement Directorate  
Smart Nation and Digital Government Office, Prime Minister's Office, Singapore  
Mobile: 9644 1674  
Email: [GOH\\_Yu\\_Chong@pmo.gov.sg](mailto:GOH_Yu_Chong@pmo.gov.sg)

Nasrath Hassan  
Deputy Director, Adoption and Engagement Directorate  
Smart Nation and Digital Government Office, Prime Minister's Office, Singapore  
Mobile: 9001 0050  
Email: [Nasrath\\_HASSAN@pmo.gov.sg](mailto:Nasrath_HASSAN@pmo.gov.sg)